

00:00	Facebook to engage students
00:01	Intro
02:48	Node survey
03:47	Not to deliver content
04:52	Summary available online
05:38	How and why it started
06:40	Start relationship building early
08:20	Not used to reiterate existing content
11:38	Facebook page types
12:37	The wall is the popular starting point
13:20	How it works
14:38	Photos and tagging
16:28	Event
16:57	Custom tabs
17:50	Content what to actually put out there refer to blue sheet link